



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

M.Sc. DEGREE EXAMINATION – ZOOLOGY

THIRD SEMESTER – NOVEMBER 2014

ZO 3876 - ENTREPRENEURSHIP & FARM MANAGEMENT

Date : 10/11/2014
Time : 09:00-12:00

Dept. No.

Max. : 100 Marks

PART – 1: Entrepreneurship (50 Marks)

Section - A

Answer ALL questions:

5 x2 = 10

1. Who is an intrapreneur?
2. Distinguish between Entrepreneur and Manager.
3. Write a short note on Corridor Opportunity.
4. What do you understand by Angel investor?
5. What is Break Even Point?

Section – B

Answer any TWO questions only:

2 x 10 = 20

6. Define an entrepreneur. What are the distinguishing characteristics of a successful entrepreneur?
7. While adjudging the viability of your business proposal, what factors you will take into consideration.
8. Explain the contents of Business Plan.

Section – C

Answer any One question only:

1 x 20 = 20

9. Entrepreneur and Entrepreneurship are catalysts in the process of economic development of a country. Explain.
10. Identify major changes that create opportunities for entrepreneurs.

PART II: Farm Management (50 Marks)

Section - A

Answer ALL questions:

5 x2 = 10

11. What is lacto meter?
12. What is paddy cum fish culture?
13. What is royal jelly?
14. What is ART?
15. Comment on two breeds of prawn.

Section – B

Answer any TWO questions only:

2 x 10 = 20

16. Give the schematic representation of milk and its products.
17. Explain pearl culture.
18. Write notes on different breeds of poultry.

Section – C

Answer any One question only:

1 x 20 = 20

19. Comment on honey bee maintenance and management.
20. What are the different types of aqua-culture followed in India?
